



# Tower Theatre OKC

**Job Title:** Lead Content Creator

**Department:** Marketing

**Job Summary:**

The Lead Content Creator represents Tower Theatre's brand through the creation and development of digital and visual content.

**Responsibilities and Duties:**

- Create and localize concert and event graphics.
- Shoot venue, event and bar promotional photos.
- Manage consistent brand visuals for multiple venues.
- Create and maintain up-to-date digital and print marketing visuals throughout the venue.
- Identify and execute new visual marketing strategies for digital and in person experiences.
- Develop visuals for organic and brand appropriate content.
- Manage and maintain venue photo library.
- Work independently and on teams to produce high-quality results.
- Maintain operational excellence and steady decision making, even when things change quickly or unexpectedly.
- Be willing to continue learning and developing for the betterment of yourself, the team, and the business.
- Directly reporting to Marketing Director

**Qualifications:**

- Experienced in Photoshop, InDesign and Illustrator
- Able to shoot engaging, well framed images in different lighting environments
- Visually detail oriented
- Skilled in managing multiple projects & deadlines
- Flexible schedule, available some nights and weekends
- Ability to work in high-traffic, noisy environments
- Excellent communication skills

**Compensation:** Full-time

**Compensation Scale:** \$20/hr, depending on experience

**To Apply:** Submit relevant examples of work and resume/list of relevant work experience to [shelley@towertheatreokc.com](mailto:shelley@towertheatreokc.com)